

Company Profile

Serving the Government and the Commercial Marketplace

We build and deliver market leading enterprise-level systems for commercial, defense, intelligence, homeland security, environmental, natural resources, and state and local government markets.

Clients trust Image Matters to deliver cost-effective and timely solutions that exceed their expectations.



Focus Areas

Advanced Geospatial & Web Solutions

Agile Enterprise Engineering™

Software-as-a-Service Platform

Geospatial Consulting

Service-Oriented Enterprise Solutions

Founded in 2001, Image Matters LLC specializes in developing and applying geospatial and Web technologies for a wide variety of applications. Image Matters also offers a full range of complimentary professional services including systems and software engineering, interoperability engineering and standards, systems integration, geospatial and environmental consulting, data modeling, database development, and technology planning and execution. Image Matters is committed to providing the highest quality, most cost-effective solutions to our clients.

Key Offerings

Image Matters provides solutions that implement and exploit state-of-the-art service ecosystems. Our key offerings include:

Advanced Geospatial and Web Solutions

Image Matters has compiled an impressive record of geospatial and Web technology innovations. These innovations provide the discriminating foundations for many of our solutions. Underlying our extensive experience building and developing advanced geospatial and Web services and solutions. Our high standards and rigorous processes in system and software engineering ensure the delivery of high integrity solutions. As co-authors of the geospatial profile

of the Federal Enterprise Architecture, and our extensive interoperability engineering experience with OGC and W3C standards, we are a premier provider of standards-based geospatial and Web technologies for the enterprise.

Agile Enterprise Engineering™

Agile Enterprise Engineering (AgileEE) is Image Matters' unique system development lifecycle process to isolate, assess, architect, engineer and incrementally implement optimum information technology solutions that yield the highest return on investment for an enterprise. *AgileEE* effectively pinpoints and prioritizes the best investment opportunities for business process improvements that align with key gain-points and pain-points within the enterprise. Image Matters applies an interdisciplinary approach to realizing continuous improvements to our client's systems.

Software-as-a-Service (SaaS) Platforms

Image Matters has been building SaaS platforms since our inception. We leverage standards-based geospatial and Web technologies to provide our clients with leading-edge interoperability solutions for the enterprise.

Next Generation Smart Services

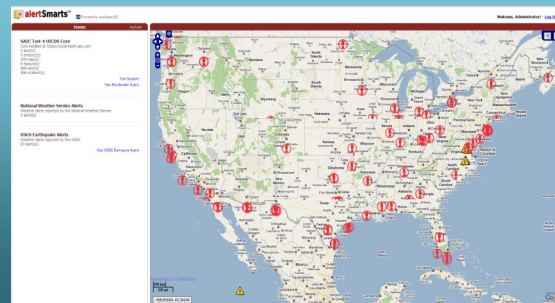
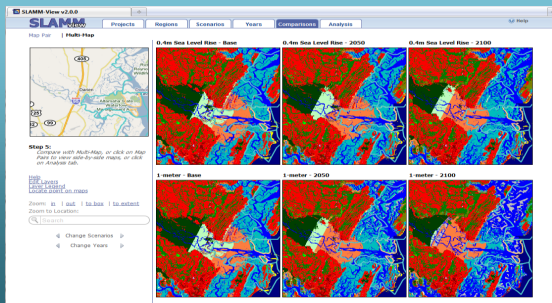


Image Matters offers “smart” Web software solutions that address information overload, fusion and rapid analysis.

We differentiate ourselves by placing an emphasis on context-sensitive services, and the geo-social aspect of the Web.

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Several of our key personnel are internationally recognized as co-authors of key standards for the Geospatial Web, Sensor Web, and wireless Location-Based Services.

Geospatial Consulting

Our highly qualified staff combine our innovative technologies with a wealth of experience to solve our clients' most challenging problems. Our staff has developed solutions ranging from the Wetlands Analytical Mapping System, the first GIS built for the Federal government in 1976, to the cutting-edge, Cloud-based SLAMM-View tool, which is used to investigate the impacts of rising sea-levels on coastal wetlands. Our projects range from analyzing impacts of alternative forest plans on Threatened and Endangered Species for NMFA and NEPA compliance, to building a “knowledge center” for plants.

Leading Products

Image Matters' innovative technologies form the basis for hyper-rapid assembly of advanced solutions for complex problems like information overload, geospatial analysis, and context-sensitive situation awareness. Products include:

userSmarts®

userSmarts® is an extensible Web-based SaaS platform that adds geo-social intelligence to business environments. It is used for rapid development and deployment of context-sensitive Web applications, with an extensible standards-based framework for efficient integration of distributed Web resources. Applications range from simple services to advanced Web dissemination and analysis systems with geospatial workflows. userSmarts integrates with state-of-the-art service frameworks like Spring, Hibernate, SOLR, Lucene and more.

alertSmarts®

alertSmarts® is a Web-based, alert handling system that provides tools for users to deal effectively and efficiently with time-sensitive, mission-critical alerts and incidents within and between Emergency Operations Centers. The system aggregates, manages, assesses and reports on alerts and related incidents for first responders and emergency managers, providing them enhanced situation awareness, impact assessments, and reports. alertSmarts integrates with DHS's new UICDS Core Services nodes for cross-jurisdiction collaboration and time-critical information sharing.

metaSmarts™

metaSmarts™ is a suite of standards-compliant application and service components for implementing and managing metadata lifecycles. metaSmarts specializes in geospatial metadata management with tools to describe, search, discover, access, use, and share data.

Innovation at the Edge of the Web

Image Matters' world-class R&D team has won several awards for its innovations, including the *NGA Innovations in Geospatial Intelligence Award*.

Our expertise and technical excellence in advanced geospatial, Web, sensor, fusion, imagery, and visualization technologies enables us to rapidly address our clients' business innovation priorities and objectives, as well as improve the quality and speed of product and service delivery.