



Press Release

2010 Business Innovations Award Honorable Mention Goes to Image Matters LLC

Leesburg, Virginia, June 9, 2010 – Image Matters LLC, a software technology and professional services company, was recognized with Honorable Mention in the Innovation category at the 2010 Leesburg Business Appreciation Awards. “Just to be chosen as a finalist for this prestigious award is an honor,” said Chief Operating Officer, Janine Hussey. This award recognizes Image Matters LLC’s excellence and commitment to the Town of Leesburg.

The Leesburg Economic Development Commission honored the winners of the ninth annual Business Appreciation Awards on May 18, 2010 at the Thomas Birkby House. The Innovations Award celebrates a business that has brought recognition to Leesburg through creative marketing efforts, innovative business ventures and or product development.

In the past, Image Matters LLC was named the 2005 Loudoun County Technology Business of the Year at the Chambers Small Business Awards. Then four years later the company was nominated for the Business Appreciation Award given by the Town of Leesburg. Clearly, the Leesburg community has been strengthened by the hard work and effort that Image Matters LLC puts forth.

About Image Matters LLC

Image Matters LLC is an advanced technology solutions provider that produces software products, develops advanced technology solutions, and provides system and software engineering and consulting services to government and commercial clients. Image Matters specializes in applications and technology for Geospatial Web, Web 2.0, Sensor Web, Service-Oriented Architectures (SOA), Geographic Information Systems (GIS), and Web platforms. Image Matters also offers a complement of professional services to apply its applications and technologies in support of clients in the homeland security, environmental, defense, intelligence, and natural resource management markets. Image Matters LLC is privately held with its headquarters in Leesburg, Va. For more information about the firm, visit www.imagemattersllc.com.

###

Image Matters LLC Contact:

Janine Hussey, Image Matters LLC. Phone: +1 703.669.5510, email: janineh@imagemattersllc.com