

For Immediate Release

Image Matters LLC Releases gnizr™, the First Open Source Web 2.0 Mashup with Spatial Capabilities

gnizr allows developers worldwide to participate in creating the industry's most advanced Web mashup and social bookmarking framework.

Leesburg, VA, November 12, 2007 – Image Matters LLC today released the source code of *gnizr™ Community* under the Mozilla Public License. This provides enterprises and individuals with an out-of-the-box Web 2.0 mashup framework for bookmarking, tagging, and sharing Web resources. As an open source project, *gnizr* will allow developers worldwide to participate in creating the industry's most advanced Web mashup and social bookmarking framework with spatial capabilities. The open source *gnizr* and documentation are available under the Mozilla Public License (MPL) at <http://code.google.com/p/gnizr/>.

“We are very excited about releasing *gnizr Community* to the public. *gnizr* gives back to the open source community and recognizes the tremendous benefits this community provides around the globe,” said Dr. Yaser Bishr, CTO of Image Matters. “By releasing *gnizr* as open source, we are able to focus our corporate efforts on *gnizr Enterprise*, an enhanced capability that helps our enterprise clients differentiate themselves and succeed by realizing the power of collaborative knowledge sharing.”

gnizr Community is a core part of *gnizr Enterprise*, a robust, smart, and collaborative knowledge management and discovery solution. The *Enterprise* edition unlocks data behind enterprise silos, exposes this data as resources that can be exploited in Web 2.0 world, and helps users mashup data from different sources, and uncover hidden relations, to gain new insights and enhance their productivity. Image Matters will release *gnizr Enterprise* in late 2007.

“The open source community continues to be a vibrant force in shaping future generations of the Web,” states Harry Niedzwiadek, CEO of Image Matters. “We are convinced that *gnizr* is best served when it lies in the hands of this fast-evolving community... of course, with our active participation. Meanwhile, we can focus on making Web 2.0 a reality within the enterprise, building authentic corporate knowledgebases, and taking business intelligence and decision making to new levels.”

About Image Matters LLC

Image Matters LLC is an advanced technology solutions provider that produces software products, develops advanced technology solutions, and provides system and software engineering and consulting services to government and commercial clients. Image Matters specializes in applications and technology for Web 2.0,

Geospatial Web, Semantic Web, Sensor Web, Service-Oriented Architectures, Geographic Information Systems, and Location-Based Services. Image Matters also offers a complement of professional services to apply its applications and technologies in support of clients in the defense, intelligence, homeland security, medical informatics, environmental, and natural resource management markets. Image Matters LLC is privately held with its headquarters in Leesburg, VA. For more information, visit www.imagemattersllc.com.

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