



## **For Immediate Release**

### **Image Matters LLC Awarded US Air Force Contract to Advance the State-of-the-Art in the Application of Semantic Interoperability Technologies**

**Leesburg, VA, June 20, 2007** – The U.S. Air Force recently awarded Image Matters LLC a contract to assist the Air Force by providing advancement in the field of semantic interoperability technologies. Under this contract, sponsored by Air Force Research Laboratory (AFRL), Image Matters LLC will design, develop, deliver, and demonstrate various implementations of context-sensitive semantic interoperability technology. Image Matters, a pioneer in semantic interoperability research and development, will tackle the tough challenges of inter- and cross-domain interoperability and [will] create demonstrations that highlight the present and emerging capabilities, and the future potential of semantic interoperability technologies. The Image Matters team, which includes Drs James Hendler of Rensselaer Polytechnic Institute and Tim Finin of the University of Maryland, will also deliver recommendations for refining AFRL’s research and development roadmap for semantic interoperability.

“Image Matters’ experience in Semantic Interoperability is unique because of the ground breaking research and development we’ve executed over the last six years”, states CEO, Harry Niedzwiadek. “Our insight into the future potential of semantic technologies benefits greatly from the many innovations and lessons learned we’ve experienced in maturing our semantic technology to its current operational state.”

#### **About Image Matters LLC**

Image Matters LLC is an advanced technology solutions provider that produces software products, develops advanced technology solutions, and provides system and software engineering and consulting services to government and commercial clients. Image Matters specializes in applications and technology for Geospatial Web, Semantic Web (Web 3.0), Web 2.0, Sensor Web, Service-Oriented Architectures (SOA), Geographic Information Systems (GIS), Web services, and Location-Based Services (LBS). Image Matters also offers a complement of professional services to apply its applications and technologies in support of clients in the defense, intelligence, homeland security, medical informatics, environmental, and natural resource management markets. Image Matters LLC is privately held with its headquarters in Leesburg, Va. For more information visit [www.imagemattersllc.com](http://www.imagemattersllc.com).

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