



Press Release

Image Matters Hires Chief Technology Officer

Leesburg, Virginia, November 30, 2010 – Image Matters LLC, a leader in Software-as-a-Service (SaaS) solutions for government and commercial clients, announced that technology veteran Randy Gladish has joined the company as its Chief Technology Officer. In his new role, Gladish will spearhead Image Matters technology strategy, lead research and development, and provide expert consulting in system engineering and development. Gladish brings over 24 years systems development experience to Image Matters, and was previously at Overwatch where, as Chief Architect, he guided the firm’s technology development.

“Randy is a proven innovator,” states Harry Niedzwiadek, Image Matters CEO. “His significant experience in developing and managing highly successful commercial geospatial and imagery products and developing specialized solutions fits well with Image Matters’ established legacy in innovation.”

“Image Matters has set the standard in agile services framework and engineering excellence, and I am looking forward to guiding the growth and expansion of our innovative technology and approaches in current and new markets. Image Matters’ commitment to their customers, the industry and the employees has been crucial to their success,” says Gladish.

About Image Matters LLC

Image Matters LLC is a solutions provider that produces SaaS platforms, develops advanced software solutions, and provides system and software engineering and IT consulting services. Image Matters specializes in applications and technology for Geospatial Web, Web 2.0, Sensor Web, Social Web, Semantic Web, and Cloud Computing. Image Matters also offers a complement of professional services to apply its applications and technologies in commercial, homeland security, environmental, defense, intelligence, medical, and natural resource management markets. Image Matters LLC is privately held with its headquarters in Leesburg, Va. For more information, visit www.imagemattersllc.com.

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