



Image Matters LLC Wins 2005 Innovations in Geospatial Intelligence Award

Leesburg, VA — November 10, 2005 — Image Matters LLC, a leader in geospatial information technology solutions, announced that it is the sole recipient of the 2005 Innovations in Geospatial Intelligence BAA Award from the National Geospatial-Intelligence Agency (NGA). The award was announced at the GEOINT 2005 Symposium, held October 30 - November 2, 2005 in San Antonio, Texas.

Image Matters LLC is a privately held company with a history of leading research in geospatial semantics. “We are honored to be a recipient of this coveted award”, said Harry Niedzwiadek, Image Matters CEO. “This is truly a company award, as it is through the innovation and hard work of our employees that we are here today.”

NGA is a Department of Defense combat support agency and a member of the National Intelligence Community whose mission is to provide timely, relevant and accurate geospatial intelligence in support of the United States of America’s national security.

The NGA InnoVision Directorate Selection Committee reviewed 50 proposals for the Geospatial Intelligence award, an award that is given for innovative and non-traditional geospatial-intelligence concepts to help solve enduring intelligence problems facing the Nation. The winning proposal identified innovative, cutting edge concepts to address critical geospatial intelligence problems.

Image Matters teamed with Cougaar Software, Inc., GeoFusion, Inc. and Prof. James Hendler to submit a proposal entitled “Automated Information Triage for Deep Geospatial Intelligence Analysis.” The project seeks to perform critical innovative research and develop a demonstration prototype of a geospatial-intelligence analysis capability that features automated information triage and advanced visualization technologies. “Image Matters’ approach leverages five years of research and development in geospatial semantic technology,” said Dr. Yaser Bishr, Image Matters CTO. “We will apply our break-through new technology on this project, knowledgeSmarts™, a middleware platform for building knowledge-centric applications that add and exploit relevant problem-domain ‘intelligence’. knowledgeSmarts tackles the problems of information overload, data interoperability and data integration for distributed, disparate geospatial-temporal data. We are at the point with our technology where we can see very clearly how it can enhance the productivity of intelligence analysts.”

About Image Matters LLC: Image Matters LLC provides innovative technology solutions, specializing in geospatial, Semantic Web, Internet and sensor technologies. Image Matters also provides consulting and professional services in the areas of system and software engineering, software development, geospatial consulting, data/knowledge modeling and development, and technology planning and execution. For more information about Image Matters visit www.imagemattersllc.com.

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