



Image Matters LLC Receives the Small Business 2005 Technology Business of the Year Award from the Loudoun County Chamber of Commerce

Leesburg, VA – November 15, 2005 – Image Matters LLC, a leader in geospatial information technology solutions, receives the *2005 Technology Business of the Year Award* from the Loudoun County Chamber of Commerce. The 2005 Small Business Awards ceremony was held November 14, 2005 at the Lansdowne Conference Resort. This award recognizes Image Matters as a business that exemplifies achievement and excellence in the local business community.

The 2005 Small Business Awards ceremony recognized 29 finalists in eight different business categories. "This annual event is a celebration of Small Businesses in Loudoun County," said Randy Collins, Loudoun County Chamber President and CEO. "Loudoun County has a solid reputation as a place for technology companies to grow and flourish, Image Matters is proof of that."

"It is very humbling to receive this award", stated Janine Hussey, Partner and COO of Image Matters LLC, "I personally feel blessed to live and work in Loudoun County. We have a strong sense of community at Image Matters and to be recognized for our achievements by community business leaders strikes a resounding chord. We owe our success to the hard work of the entire Image Matters team. We owe our success to the hard work of the entire Image Matters team. This recognition belongs to all of our employees who work to make the vision a reality."

Image Matters specializes in developing and integrating geospatial technologies with the Semantic Web and other technologies. It is globally recognized for its leadership in geospatial-semantics technology, which will play a key role in the next generation of the Web by adding "intelligent", location-enabled services.

Image Matters' primary markets are homeland security, defense and intelligence, and environmental systems. Business partners include ESRI, SAIC, Lockheed Martin, Cougar Software and Sun Microsystems.

About Image Matters LLC: Image Matters LLC provides innovative technology solutions specializing in the Semantic Web, the Internet, and geospatial and sensor technologies. Image Matters also provides professional services in the areas of system and software engineering, software development, geospatial consulting, data modeling and database development, technology planning and execution, and business communications. Visit www.imagemattersllc.com.

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