

Image Matters LLC Hires Paul Daisey, Jr.

Leesburg, VA – June 6, 2006 – Image Matters LLC, a leader in geospatial and semantic information technology solutions, hires Paul Daisey as Senior Software Architect. Mr. Daisey is best known in the industry for his work on the development of Geography Markup Language (GML), from its genesis in the Open Geospatial Consortium to the final ISO/TC211 editing committee draft of the forthcoming international standard. As one of the major contributors, Mr. Daisey promoted the transformation of GML model and syntax from its original DTD/RDF formulation to the current use of XML/Schema, type derivation, global elements and substitution groups, shared authoring and editing duties on topology and dictionaries, and developed GML schema subsetting tools. The adoption of GML for encoding and distributing national geospatial data holdings, and the support of GML by GIS and database software vendors make it a seminal achievement in geospatial interoperability.

Mr. Daisey brings over 25 years of information technology experience to this position, recently serving the U.S. Census Bureau, Geography Division where he researched, evaluated and developed software, database management tools, and standards. His prior experience at Census and the U.S. Treasury Department included enterprise computer systems management, financial and executive information systems development, and financial product design and marketing. Mr. Daisey holds an MBA from The American University.

“We are fortunate to have someone of Paul’s background and expertise join us,” said Kurt Buehler, Image Matters’ president. “Paul is a perfect fit for Image Matters LLC, strengthening our core competency in geospatial systems, standards, interoperability engineering, and enterprise spatial data infrastructure. There are few people in the world who can match Paul’s expertise in geospatial modeling, and geospatial systems and database integration, particularly for the design of GML applications for the dissemination and update of enterprise geospatial data using standards-based Web services.”

About Image Matters LLC: Image Matters LLC provides innovative technology solutions, specializing in geospatial, Semantic Web, Internet and sensor technologies. Image Matters also provides consulting and professional services in the areas of systems and software engineering, software development, geospatial consulting, data/knowledge modeling and development, and technology planning and execution. For more information about Image Matters, visit www.imagemattersllc.com.

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